

## ADVERTISING RATES

### DEADLINES:

**FEB EDITION:** BOOKINGS by JAN 5 / ART by JAN12

**APRIL EDITION:** BOOKINGS by MARCH 10 / ART by MARCH 17

**AUGUST EDITION:** BOOKINGS by JUNE 17 / ART by JULY 12

**NOVEMBER EDITION:** BOOKINGS by SEPT 22 / ART by SEP 29

# MUSIC in ACTION

FOR AUSTRALIAN MUSIC EDUCATORS

PO BOX 315 KANGAROO GROUND 3097  
ABN 58 026 169 284

## ADVERTISING RATE SHEET 2005

### ALL RATES GST INCLUSIVE

AMA members receive a 10% discount on advertising as outlined below. AMA members who contribute to the Music Products Development Fund (MPDF), qualify for a further 10% discount.

## RATES

### MONO

	X1 AMA	Non AMA	X2 AMA	Non AMA	X3 AMA	Non AMA	X4 AMA	Non AMA
<b>1/8 Page</b>	\$525	\$576	\$468	\$512	\$383	\$420	\$280	\$309
<b>1/4 Page</b>	\$653	\$715	\$620	\$680	\$550	\$605	\$463	\$512
<b>1/2 Page</b>	\$1010	\$1112	\$947	\$1133	\$875	\$957	\$799	\$880
<b>Full Page</b>	\$1430	\$1560	\$1580	\$1478	\$1277	\$1400	\$1260	\$1385

### COLOUR

	X1 AMA	Non AMA	X2 AMA	Non AMA	X3 AMA	Non AMA	X4 AMA	Non AMA
<b>1/8 Page</b>	\$751	\$836	\$729	\$801	\$615	\$674	\$512	\$562
<b>1/4 Page</b>	\$1010	\$1112	\$941	\$1035	\$844	\$929	\$729	\$801
<b>1/2 Page</b>	\$1287	\$1421	\$1264	\$1390	\$1143	\$1258	\$1019	\$1133
<b>Full Page</b>	\$1957	\$2224	\$1864	\$2039	\$1740	\$1977	\$1622	\$1905

## POSITION

	X1 AMA	Non AMA	X2 AMA	Non AMA	X3 AMA	Non AMA	X4 AMA	Non AMA
<b>Outside Back Cover</b>	\$2229	\$2451	\$2173	\$2394	\$2111	\$2316	\$1977	\$2226
<b>Inside Front Cover</b>	\$2132	\$2338	\$2008	\$2214	\$1936	\$2121	\$1843	\$2027
<b>Inside Back Cover</b>	\$2018	\$2224	\$1936	\$2126	\$1843	\$2018	\$1709	\$1874

## SIZES

		↑ X →	↑ X →
<b>Full Page (Bleeding to Page Edge)</b>	<i>Bleed</i>	280 X 210mm	<i>Trim</i> 275 X 205mm
<b>Full Page (With Border)</b>		250 X 180mm	
<b>Half Page</b>	<i>Horizontal</i>	120 X 180mm	<i>Vertical</i> 250 X 85mm
<b>Quarter Page</b>	<i>Horizontal</i>	60 X 180mm	<i>Vertical</i> 120 X 85mm
<b>Eighth Page</b>	<i>Horizontal</i>	30 X 180mm	<i>Vertical</i> 60 X 85mm

## ARTWORK REQUIREMENTS

COLOUR ADS - Digital files in JPEG, TIFF, EPS, Photoshop, Quark Xpress, or Illustrator supplied on CD or emailed.

MONO ADS - Digital files in JPEG, TIFF, EPS, Photoshop, Quark Xpress, or Illustrator supplied on CD or emailed.

ARTWORK DELIVERED TO: PO Box 315 Kangaroo Ground Vic, 3097

WE HAVE FACILITIES TO CREATE YOUR ARTWORK. PRICE ON APPLICATION

GREG PHILLIPS Ph/Fax: (03) 9712 0989 Email: [mediaville@netspace.net.au](mailto:mediaville@netspace.net.au)



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Above rates are applicable from DECEMBER 2004 and may be subject to change. This magazine accepts advertisements on the condition that the advertiser accepts responsibility for any material within their ad that may be deemed libellous, offensive or harmful to other parties.

